

Is your office up-to-date?

- *approvals
- *office personnel
- *electronic devices
- *voicemail disclosure
- *personal accounts
- *pre-clearances
- *monthly/quarterly logs
- *political contributions
- *OBAs
- *consolidated reports
- *online meetings
- *professional designations
- *social media/website
- *U4 (https://finpro.finra.org)
- *customer complaints (written or oral)

All new business, CPFs, negative response letters, client account changes/add-ons and checks go to Audrey in operations

Marketing/Advertising Approval

*all business cards, letterhead, marketing pieces, newsletters, email blasts, social media posts, etc. need prior approval using the approvals request on the Trustmont website



Form CRS Delivery

Form CRS Delivery is at the Point of Discussion

Send a Form CRS to existing clients as well as prospects at the point of discussion when:



Entering a new investment advisory contract



Opening a new account for a prospect



Making recommendations to clients around account strategies or investments



Making account changes, including retirement rollover



Keep accurate records of when and how given, note that to send via email you need authorization





FMAII

2023 Webinar Schedule

*takes place 2-3pm EST

February 9, 2023 May 11, 2023 August 10, 2023 November 9, 2023





