

Compliance Monthly News June 2023

Form CRS Delivery Requirements

Four instances:

- 1. New or prospective customers before or at the earliest of (a) recommendation of an account type, a securities transaction or an investment strategy involving securities; (b) placing an order for the retail customer; or (c) the opening of a brokerage account for the retail customer.
- 2. Existing customers whom recommended that the client: i) open a new account different from their current account(s); ii) roll over assets from a retirement account into a new or existing account or investment; or iii) be provided a new brokerage service or investment that does not necessarily involve the opening of a new account and would not be held in an existing account.
- When completing change of broker dealer form
- Existing customers upon request.

The account cover page is to be used to confirm delivery of Form CRS.



What do I do if a client **TFXTS** me?

If you receive a business-related text message and have not been approved to communicate through texting, you may respond to the message as follows, however, no further communication is permitted.

Thank you for reaching out to me. I do not have the ability to respond to text messages regarding my securities business. If you wish to discuss your account or confirm/reschedule an appointment, please call _____ or email_

Once you have responded, please forward the message string to your Trustmont-approved email account for supervision and archiving purposes.

FINRA has imposed significant fines and suspensions over text messaging violations, therefore, please refer to Trustmont's WSPs regarding communications with the public for more information. As always, reach out to us with any questions.

If you are interested in obtaining approval for business texting, please send us an email or give us a call.

2023 Webinar Schedule

*takes place 2-3pm EST

February 9, 2023 May 11, 2023 August 10, 2023 November 9, 2023

links to register on the website



*all marketing materials submitted for approval

*office personnel disclosed

- *electronic device list up-to-date
- *voicemail disclosure added to all phones used for business
- *all personal accounts disclosed
- *pre-clearances submitted
- *monthly/quarterly logs completed
- *quarterly political contributions logs submitted
- *OBAs approved
- *copy of all reports submitted
- *use of online meetings approved
- *professional designations up-to-date and maintained
- *social media/website approved
- *U4 up-to-date

(https://finpro.finra.org)

*all customer complaints submitted (written or oral)

*IS YOUR CE COMPLETED??

ALL NEW BUSINESS NEEDS PRE-APPROVED

NOTE: new business, CPFs, negative response letters, client account changes/add-ons and checks go to **Audrey in operations**



