

August 11, 2022 3rd Quarter Mandatory Webinar

WE HAVE SOME EXCITING NEWS!

Trustmont has been named as one of the Fast 50 companies between 2019-2021 by Pittsburgh Business Times

*this is based on growth and revenue during that 3year period of time





Your presenters today are: Jess, Tony & MaryLynne

NOTE: Please remember that in order to get credit for attending this webinar you need to be logged in with your Trustmont approved email using a computer or the GoToWebinar app. If you are in listen only mode it will NOT register your attendance and you would have to view the make-up link. ***You MUST be able to see the slides***

- If you have an idea of something you want to see featured in our monthly newsletter, please send us an email or give us a call.
- If you have any comments or questions, they may be typed in at any time and we will address them as we go or at the end
 - Remember to send all personal and confidential information via SECURE email









BAE SYSTEMS

Type Secure: FIRST in the Subject line



*SECURE portal needs to be set up by you, it **CAN NOT** be initiated by the customer







July's **Check Log** is due **August 15th** July's **Correspondence Log** is due **August 15th**

MANDATORY

Webinar Schedule - 2022

November 10, 2022, 2:00-3:00 pm EST

*LINKS to register are on the Trustmont website



Make sure to check the website for additional important reminders





- Do you use an information import system such as LaserApp?
 - ✓ Are your forms up-to-date?



- \checkmark Are you using the correct client data?
- ✓ Are you transmitting info securely?
- Look for a new question on the 2022 ARQ regarding this topic





Signature and disclosures are REQUIRED on all outgoing emails

- ✓ BAE systems automatically adds disclosure when you hit send
- If you are a non-registered branch your address CANNOT be listed on your email
- ✓ Signature should be same for initiated emails, replies and forwards
- Double check your signatures. If you wish to send a test email to compliance, we will confirm that it is compliant



ANTI-MONEY LAUNDERING

- Information was sent via email to all representatives and advisors mid June
- Training is to be completed through AI Insight
- Due by September 1, 2022

FROM THE DESK

►InvestorCOM changes in progress

- Adding additional client circumstances 1. Account Consolidation
 - 1. Account Consolida
 - 2. Client driven
 - 3. Financial Professional Recommendation
- Schwab merger moving forward as planned

Annual Compliance meeting to be held online this year



MaryLynne's Compliance Bulletin

- Handling trading errors
- Marketing
- Advertising
- Client email address changes





What is the proper way to handle trading errors?





- □ Marketing Approval
 - Effective immediately-certain pieces will have an expiration date in your approval. Please make note of this and resubmit if needed beyond that date



□ New Marketing Rule

- Changes to be implemented
- Testimonials
- Endorsements
- 3rd Party Ratings





Business Cards
Letterhead
Fax Coversheet
Brochure
Brochure
Form Letter
Newsletter
Marketing Campaign



- Program AdRadio Commercial
- 🗆 Seminar
- 🗆 Webinar
- Client Dinner
- □ Social Media/Website Post
- □ And so much more...

PRIOR APPROVAL IS REQUIRED



Client email address changes

CANNOT take instruction via email

New Client Profile Form (CPF) is required after verbal confirmation with client





Where? WHEN? HERE -When? WHEN? What? HERE? What? When? When? at? When? When? Why? /here? Why? len WHAT? When? WHEN? C'AL NOH HON

Thank you for Attending!

Have a wonderful rest of your week!