

Is your office up-to-date? *approvals *office personnel *electronic devices *voicemail disclosure *personal accounts *pre-clearances *monthly/quarterly logs *political contributions *OBAs *consolidated reports *online meetings

*professional designations *social media/website

*U4 (<u>https://finpro.finra.org</u>) *customer complaints (written or oral)

> **All new business, CPFs, negative response letters, client account changes/add-ons and checks go to Audrey in operations**

What type of Public Communication is my piece?

Institutional: any written (including electronic) communication that is distributed or made available only to institutional investors but does not include the firm's internal communications.

Retail: any written (including electronic) communication that is distributed or made available to more than 25 retail investors within any 30 calendar-day period.

> Retail investor means any person other than an institutional investor, regardless of whether the person has an account with the firm.

Correspondence: any written (including electronic) communication that is distributed or made available to 25 or fewer retail investors within any 30 calendar-day period.

*Thank you, Trisha Allison, for this month's suggestion

2022 Webinar Schedule *takes place 2-3pm EST

February 10, 2022 May 12, 2022 August 11, 2022 November 10, 2022

Send a Form CRS to existing clients as well as prospects at the point of discussion when:

Form CRS Delivery

Entering a new investment advisory contract

Form CRS Delivery is at the Point of Discussion



Opening a new account for a prospect

Making recommendations to clients around account strategies or investments



Making account changes, including retirement rollover

Keep accurate records of when and how given, note that to send via email you need authorization

SECURE 🥥

BAE SYSTEMS

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Cc.

Subject

cure: FIRST in the Subject line

ach@trustmontgroup.com

Secure: Client info







Compliance Monthly News: August 2022